

The **Men** Collaborative



Executive Summary

The Men Collaborative is a men and boys initiative addressing not just the crisis but the war on men and boys, its staggering statistics and its profound impact on society.

While society focuses on the victims and criminality in the devastation of its wake, they lose sight of the tragedy of the boy and how it started. Not surprisingly, while narratives continue to target men and boys, never addressing root causes, criminality and violence continue to increase, and the cycle continues.



We aim to change that

Violence against women is not a women's issue, at the root, it is a men's issue. Suicide rates in men, trafficking, online child exploitation, and domestic violence have reached record highs as have crime and the crisis of fatherlessness.



Vision & Mission

Vision

To cultivate healthier and safer societies by addressing the existential challenges men and boys are facing today and by embracing holistic solutions.

Mission

To develop an overarching strategy, guided by comprehensive and objective research, to better understand the complexities challenging men and boys today. With these guidelines, we can create targeted campaigns, resources, programs and initiatives with effective, measurable and sustainable results.

RAPE

DRUGS

DOMESTIC VIOLENCE

SEX TRAFFICKING

GUN VIOLENCE

CHILD PORN

MURDER

ABUSE



STAGGERING EFFECTS ACROSS AMERICA

53%

OF GLOBAL SEX
TRAFFICKING
MARKET

93%

INCARCERATED
POPULATION ARE
MALE

75%

OF ALL SUICIDES
ARE MALE

1 in 3

WOMEN
EXPERIENCE
VIOLENCE

19M

FATHERLESS
HOUSEHOLDS

8B+

DOWNLOADS OF
CHILDPORN
ANNUALLY

1 in 5

MALES OVER 18
SUFFER A MENTAL
ILLNESS

What is happening to our men and boys?



Men face a crisis.

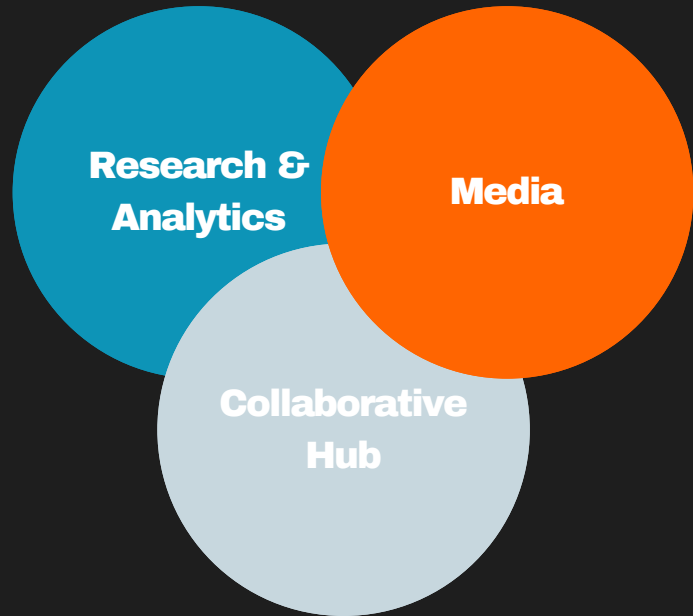
But which crisis? There are many, and they have converged, creating the perfect storm. They must be studied, understood separately, and then placed in a larger, more complex holistic view.

This crisis impacts everyone. We need to reconstruct not only how we address this but with a new perspective. We need new tools, programs, treatment options and awareness campaigns. A new approach is needed.



Solution

3 Fields of work:



Why Research?

To establish a **scientific baseline**.

In designing campaigns and programs, it is essential that we possess a deep and accurate understanding of the causes of this crisis and how they might be linked.

There are four steps to the **research process**:

1

Map out a systemic overview of root causes

2

Our media monitoring center will identify and track current trends and narratives targeting men and boys

3

Establish an inventory of current programs specifically addressing men and boys to identify gaps and redundancies

4

Measure ongoing effectiveness of programs and campaigns

Media

To identify and promote positive **narratives**.

Through diverse media campaigns, content and digital tools, we will provide positive messaging targeted at men and boys, as well as foster a culture that inspires men and boys to flourish in our society.



Collaborative Hub

Creating a **global network** of collaboration.



Social scientists

**Collaborative work
with other countries**

**Think Tanks and
Academics**

**Religious organizations
and Non-Profits**

**Local, State and
government initiatives**



Education and parents

**Partnerships with
organizations**

**Mental health
professionals**

**Relevant programs
and initiatives**

**Experts in various
fields**